



WHITE LABEL MARKETING SERVICES

CMOco proudly offers robust marketing and advertising services as a “white-label” offering for your clients. Not only does it provide a value-added service for your clients, it provides you an additional revenue stream as well.



No different than how we work directly with our clients, CMOco can work with you and your business, under the name of your company, to provide all the marketing and advertising services we offer – to support your clients’ needs. We work with you, and you work with your clients, OR CMOco can provide a dedicated account manager to be your business’s marketing liaison with your clients. However you want to work it, we are open and flexible.

We keep our pricing simplified by providing an all-encompassing flat fee, or if needed we can provide project-based work depending on the size of the project. We discount our normal rate to you, and you mark it up to what we sell direct so that we are not competing against each other.

Your clients need help, we do the work, you make extra money. It’s a win-win-win for everyone.

SERVICES WE OFFER

STRATEGY	BRANDING	DIGITAL	TACTICAL
Competitive Analysis Brand Positioning Mission/Vision Sales Growth Initiatives Research Forecasting & Budgeting Strategic Partnerships Brand Extensions Product Launches	Brand Naming Slogan Development Logo Creation Brand Identity Development Style Guides Product Naming Product Branding	Lead Generation Websites Social Media SEO/SEM 18+ Digital Advertising Products Retargeting Email Campaigns	Brochures Trade Shows Video Production Script Writing TV Production Radio Print Outdoor

CMOCO TEAM

The Executive Team at CMOCO consists of marketing pros with expertise in traditional marketing, digital marketing, social media, branding, graphic design, public relations and more. CMOCO serves a variety of consumer and business facing clients. We are a full-service marketing firm located in Knoxville, Tennessee, providing our clients with high-level strategic marketing activities that support organization's business goals. We develop marketing and advertising strategies and initiatives that drive lead generation and sales. We also support our clients in the development of new brand extensions and strategic partnerships that generate new revenue streams. Our work is highly strategic, sophisticated and results oriented.



LORI ASBURY



BRUCE THIEM



EMILY BIEGER



SCOTT WOLDIN



WENDY HARMON



SAVANNAH COLLINS



JENNIFER ALEXANDER



SHARON CHAN



SOCIAL | DISPLAY | SEARCH | RETARGETING | SEO | EMAIL | AND SO MUCH MORE

CMOCO.com