

Your company needs a smart, senior-level Chief Marketing Officer, but you can't afford one. **NOW**, you can rent one. **No RISK. No OVERHEAD.**

## MARKETING & ADVERTISING SOLUTIONS FOR BOTH BUSINESS AND CONSUMER FACING ORGANIZATIONS

- + Strategic Marketing
- + Brand Development
- + Lead Generation
- + Digital Marketing
- + Social Media
- + Trade Shows
- + Advertising Campaigns
- + Websites
- + Creative
- + Video
- + TV
- + Print



[CMOco.com](http://CMOco.com)

CMOco provides your organization the knowledge, experience, and abilities of a **SENIOR-LEVEL** Chief Marketing Officer without the burden of a full-time executive salary and overhead. In most cases, CMOco operates as an outsourced marketing department, providing a full-service, one cost, total solution to your marketing needs. No overhead. No Risk. No long-term commitment required. Consider it *“renting”* a Chief Marketing Officer. With CMOco as your partner, your company will instantly have someone with years of proven experience building multi-million dollar brands, acting as your Chief Marketing Officer at a fraction of the cost and without the risk of a full-time hire. And, with CMOco’s ability to offer a total full-service solution for a flat monthly fee, it just makes complete sense!

## ONE PRICE - MULTIPLE MARKETING SOLUTIONS

| STRATEGY   | BRANDING  | DIGITAL   | TACTICAL   |
|--|---|---|--|
| Competitive Analysis<br>Brand Positioning<br>Mission/Vision<br>Sales Growth Initiatives<br>Research<br>Forecasting & Budgeting<br>Strategic Partnerships<br>Brand Extensions<br>Product Launches | Brand Naming<br>Slogan Development<br>Logo Creation<br>Brand Identity Development<br>Style Guides<br>Product Naming<br>Product Branding | Lead Generation<br>Websites<br>Social Media<br>SEO/SEM<br>Display Advertising<br>Retargeting<br>Email Campaigns | Brochures<br>Trade Shows<br>Video Production<br>Script Writing<br>TV Production<br>Radio<br>Print<br>Outdoor |

CMOco will quickly assess your industry, competitive position, and current business model, then develop business, branding, and marketing initiatives that will drive top line growth and bottom line results for your organization.

CMOco consists of a team of strategic marketers from a variety of industries with expertise in multiple platforms. Our support team consists of graphic designers, web-developers, digital media experts and more.

